



Nashville Adult Literacy Council

Teaching Adults to Read and Succeed

PRESS RELEASE FOR IMMEDIATE RELEASE

Contact:

Vicki H. Moser
Marketing Director
Nashville Adult Literacy Council
4805 Park Avenue, Suite 305
Nashville, TN 37209
(615) 298-8060
www.nashvilleliteracy.org
vmoser@nashvilleliteracy.org

NASHVILLE ADULT LITERACY COUNCIL BENEFITS FROM HCA FOUNDATION VOLUNTEERISM

NASHVILLE, December 11, 2014: On Tuesday, December 2, Ian Pensky, Grant Obersteadt, Aron Bacher, Lawrence Harold, and Maureen Procter from Hospital Corporation of America's (HCA) Information Technology Services (IT) Department showed up at the Nashville Adult Literacy Council (NALC) office off Park Avenue in West Nashville, ready to help complete an important end-of-the-year giving campaign. Their volunteerism had already resulted in a HCA grant to cover the printed materials required to coordinate the project, so the man-hours they donated proved to be the 'icing on the cake'.

While this volunteerism may not seem like such a big deal, it means a lot to a non-profit organization that stays ultra-busy teaching adult men and women to read throughout the year. "We certainly do not take corporate volunteerism lightly," says Meg Nugent, Executive Director of NALC. "Truth be told, we feel extremely fortunate to have these helping hands, because we literally could not do what we do without our volunteers."

The HCA Foundation has a strong history of administering locally focused giving campaigns. Its Employee Giving System encourages workers to direct their giving to charities that fit their cultures and values like this one that was included in NALC's 2014 strategic plan.

"Thanks to the IT folks at HCA, we were able to connect with several hundred people in a very timely manner," Nugent emphasizes," and that means a lot to an office with a small staff and not enough hours in the day to get everything done."

Since 1982, the Nashville Adult Literacy Council (NALC) has been dedicated to teaching adult Americans to read and adult immigrants the English language. Annually, NALC helps more than 1,500 adult learners, conducts more than 25 classes in the community, and works with more than 500 volunteer tutors. NALC always needs volunteer tutors. Visit www.nashvilleliteracy.org to learn how you can get involved with teaching adults to read and succeed.

Photos included as JPEGs:



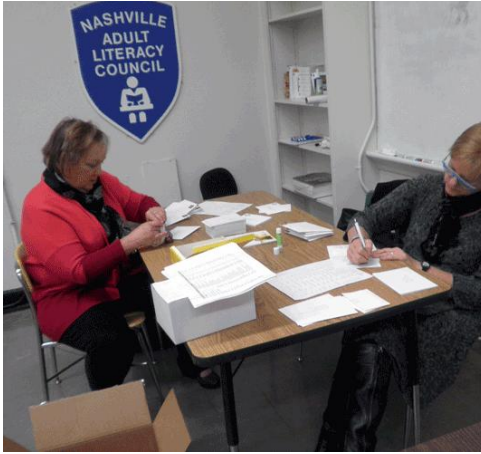
From left, HCA IT staffers Ian Pensky, Aron Bacher, Lawrence Harold, and Grant Obersteadt work with NALC Executive Director Meg Nugent to get the mailing completed.



Fifth member of the IT team Maureen Proctor offers a helping hand.



NALC board member Jacob Drucker pens a personal note to be included in the end-of-the-year mailing.



Cindy Thomsen and Nancy DeKalb, also board members, personalize donation cards.