



Nashville Adult Literacy Council

Learner & Tutor Banquet *Sponsorship Opportunities*

What is the Learner & Tutor Banquet?

Annually, NALC hosts an event honoring learners, volunteers, and supporters in-person. We convene our community and honor the adult learners who quietly strive to improve their lives through literacy, the volunteer tutors who help them, and our dedicated staff. We share stories that inspire the soul and remind us of our purpose while enjoying a potluck meal from NALC learners and tutors representing more than 50 countries.

This year, we will host 150 - 250 attendees in the Eloisa Salazar Event Center at the Tennessee Immigrant & Refugee Rights Coalition.



Why Partner with NALC?

By sponsoring The Banquet, you are seen by all of Nashville as an NALC supporter. You help deliver vital literacy services to those who want to learn reading, writing, and English-speaking skills. These skills translate into successes like job promotions, improved parental support in schools, and better self-esteem; and they can lessen the impact of issues like poverty, incarceration, and illness. A dollar invested in NALC is a dollar multiplied throughout our community. Your partnership makes a difference.



Reach out to René Dillard, rdillard@nashvilleliteracy.org, to get involved!



Sponsorship Opportunities

PRESENTING SPONSOR **\$5,000**

Pays for one classroom teacher for one term

- Includes all Major Sponsor Level Benefits, plus:
- Opportunity to provide swag to all participants
- Opportunity to speak and have branding included during event
- Opportunity to speak or present an award at the event

MAJOR SPONSOR **\$2,500**

Buys online learning licenses for 25 learners

- Includes all Supporting Sponsor Level Benefits, plus:
- Logo and link to sponsor's homepage on NALC website for a full year
- Logo inclusion on all media used to advertise the event
- Logo included in Annual Report

SUPPORTING SPONSOR **\$1,000**

Provides Zoom licenses for NALC teachers

- Includes all Friends of Level Benefits, plus:
- Sponsor name and link to homepage on NALC website
- Company name on digital & printed promotional materials
- Recognition by NALC CEO or board member at event

FRIEND OF **\$500**

or in-kind donations

Purchases two laptops for remote learners

- Includes:
- Inclusion on social media posts across 3 platforms
- Company or individual name and link included in e-newsletter

Special partnership opportunities are available to sponsors above \$5,000. Please reach out to learn more.

About Nashville Adult Literacy Council

Since 1982, the Nashville Adult Literacy Council has worked to empower adults in our community through literacy. NALC offers a safe, supportive environment for people who need help improving their literacy level or English proficiency. Without proficient reading and language skills, tasks such as helping a child with their homework, filling out a job application, or reading bills become real struggles. Many people spend their whole lives hiding their literacy issues from those closest to them.

Our programs are designed to offer students the support they need through tailored classes and one-on-one tutoring, helping them meet goals – from getting a high school diploma to writing a love letter for a spouse for the very first time.

Despite facing some of the toughest challenges in NALC's history the past few years, our learners are achieving their goals like we've never seen! The resiliency and dedication of our learners inspires us. With your help, we can do even more.

Reach out to René Dillard, rdillard@nashvilleliteracy.org | nashvilleliteracy.org